

### **Wednesday, July 26 Schedule**

- Posters set up by ALL presenters: 4:30-5:30pm at World's Fair Sunsphere.
- Reception is open: 6:30 – 10:00 pm. Posters must be removed after the reception. Posters not removed by this time will be recycled.
- Presenters are asked to be available at their posters for periods during the scheduled reception to discuss their posters with interested viewers, but can mix and socialize whenever it is convenient for them.
- Poster boards will be numbered. Presenters should attach their posters to the board number corresponding to the number assigned to their posters in the final program.

### **Poster Specifications**

1. Posters must be designed to fit a 60 inch tall x 40 inch wide vertical hanging foam board. This board will be the only support device available. Tables, easels, or other support devices will not be provided and may not be supplied by presenters. Business cards or small leaflet literature for distribution may be inserted in an envelope and affixed to the board.
2. Posters may be attached to the boards by push pins, Velcro, or zots. Tape is not allowed. Please bring your own mounting supplies.
3. Posters may be prepared as a single poster or as several smaller sections mounted together.

### **Advice on Production of Posters**

1. Keep text brief. Report only key aspects of each section (e.g., introduction, study area, methods, results, discussion, and management implications). It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
2. Keep figures simple. Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals. Too much detail detracts from the primary message of the figure.
3. Text and figures should be readable to someone standing at a distance of six feet. Adjust font and image sizes accordingly. BIG IS BEAUTIFUL and easy to read.
4. Photographs should clearly show what you want the audience to see.
5. Use appropriate blank space between words, sections, and figures.
6. Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
7. Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings.
8. Only vertical posters allowed. Horizontal posters do not fit the boards.